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## ABSTRACT OF THE DISCLOSURE

The electrophotographic toner according to the present invention comprises a binder resin, a colorant, and a negative charge control agent. The binder resin is polyester and/or polyol. The negative charge control agent comprises components which are (1) sulfonic-acid containing monomers, (2) aromatic monomers having electron-withdrawing groups, and (3) acrylate monomers and/or methacrylate monomers. In particular, substituted phenyl maleimides and substituted phenyl itaconimides are prefereably used as the aromatic monomers. Moreover, n-butyl (meth)acrylates and 2-ethylhexyl (meth)acrylates are prefereably used as the acrylate monomers and/or methacrylate monomers.